



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

Contract # 1350299
Schedule Dates 08/22/12-08/27/12
Advertiser Americans for Prosperity (22300)
Agency Mentzer Media Services (1381)
Product POLITICAL ISSUE (ns) (1187)
Brand AMERICANS FOR PROSPERITY (305155)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name BRAUNSCHEI, ANNE
Phone/Fax /
CPE 1163
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments AFP EST 1163
AMERICAN FOR PROSPERITY
JARED SALLES

Date Entered 08/03/12
Last Modified 08/03/12
Entered By Randi Weathers
CO-OP No
Headline # ECR09781700
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,016.25
Net Total \$22,758.75
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Aug. 2012	30	\$19,650.00
Sep. 2012	9	\$7,125.00
Grand Total:	39	\$26,775.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/22/12-08/24/12	2	:30	5:58A- 6:30A (EST)	3			X	X	X			3	\$400.00	\$1,200.00	Columbus (WSYX)	NEWS	8/3/12
2.0	Normal Line / SPOT (2)	08/22/12-08/24/12	2	:30	6:30A- 6:57A (EST)	2			X	X	X			2	\$400.00	\$800.00	Columbus (WSYX)	NEWS	8/3/12
3.0	Normal Line / SPOT (3)	08/22/12-08/24/12	2	:30	5P- 5:30P (EST)	2			X	X	X			2	\$700.00	\$1,400.00	Columbus (WSYX)	NEWS	8/3/12
4.0	Normal Line / SPOT (4)	08/22/12-08/24/12	2	:30	5:30P- 5:58P (EST)	2			X	X	X			2	\$700.00	\$1,400.00	Columbus (WSYX)	NEWS	8/3/12
5.0	Normal Line / SPOT (5)	08/22/12-08/24/12	2	:30	6:58P- 7:27P (EST)	3			X	X	X			3	\$600.00	\$1,800.00	Columbus (WSYX)	ENT TONIGHT	8/3/12
6.0	Normal Line / SPOT (6)	08/22/12-08/24/12	2	:30	7:28P- 7:57P (EST)	3			X	X	X			3	\$675.00	\$2,025.00	Columbus (WSYX)	ACCESS HOLLYWOOD	8/3/12
7.0	Normal Line / SPOT (7)	08/22/12-08/24/12	2	:30	11:35P- 12:04A (EST)	2			X	X	X			2	\$375.00	\$750.00	Columbus (WSYX)	NIGHTLINE	8/3/12
8.0	Normal Line / SPOT (8)	08/22/12-08/26/12	2	:30	11:01P- 11:34P (EST)	3			X	X	X	X	X	3	\$775.00	\$2,325.00	Columbus (WSYX)	NEWS	8/3/12
9.0	Normal Line / Prime (9)	08/24/12-08/24/12	2	:30	7:58P- A8C-Shark Tank (Friday)							1		1	\$1,000.00	\$1,000.00	Columbus (WSYX)	SHARK TANK	8/3/12
10.0	Normal Line / SPOT (10)	08/25/12-08/25/12	2	:30	7:58A- 9A (EST)							1		1	\$350.00	\$350.00	Columbus (WSYX)	GMA	8/3/12
11.0	Normal Line / Nascar (11)	08/25/12-08/25/12	2	:30	7:28:56P- Sports-A8C NASCAR Sprint Cup Series							3		3	\$550.00	\$1,650.00	Columbus (WSYX)	NASCAR	8/3/12
12.0	Normal Line / SPOT (12)	08/25/12-08/25/12	2	:30	11:01P- 11:34P (EST)							1		1	\$775.00	\$775.00	Columbus (WSYX)	NEWS	8/3/12
13.0	Normal Line / SPOT (13)	08/26/12-08/26/12	2	:30	5:58P- 6:30P (EST)								1	1	\$700.00	\$700.00	Columbus (WSYX)	NEWS	8/3/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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14.0	Normal Line / Prime (14)	08/26/12-08/26/12	2	:30	6:58P- ABC-Americas Funniest Videos (Sunday)								1	1	\$1,100.00	\$1,100.00	Columbus (WSYX)	AFHV	8/3/12
15.0	Normal Line / Prime Premium (15)	08/26/12-08/26/12	2	:30	9P- ABC-Extreme Makeover Weightloss Edition (Sunday)								1	1	\$1,600.00	\$1,600.00	Columbus (WSYX)	EXT MAKEOVER	8/3/12
16.0	Normal Line / SPOT (16)	08/26/12-08/26/12	2	:30	11:01P- 11:34P (EST)								1	1	\$775.00	\$775.00	Columbus (WSYX)	NEWS	8/3/12
17.0	Normal Line / SPOT (17)	08/27/12-08/27/12	2	:30	5:58A- 6:30A (EST)		1							1	\$400.00	\$400.00	Columbus (WSYX)	NEWS	8/3/12
18.0	Normal Line / SPOT (18)	08/27/12-08/27/12	2	:30	6:30A- 6:57A (EST)		1							1	\$400.00	\$400.00	Columbus (WSYX)	NEWS	8/3/12
19.0	Normal Line / SPOT (19)	08/27/12-08/27/12	2	:30	5P- 5:30P (EST)		1							1	\$700.00	\$700.00	Columbus (WSYX)	NEWS	8/3/12
20.0	Normal Line / SPOT (20)	08/27/12-08/27/12	2	:30	5:30P- 5:58P (EST)		1							1	\$700.00	\$700.00	Columbus (WSYX)	NEWS	8/3/12
21.0	Normal Line / SPOT (21)	08/27/12-08/27/12	2	:30	6:58P- 7:27P (EST)		1							1	\$600.00	\$600.00	Columbus (WSYX)	ENT TONIGHT	8/3/12
22.0	Normal Line / SPOT (22)	08/27/12-08/27/12	2	:30	7:28P- 7:57P (EST)		1							1	\$675.00	\$675.00	Columbus (WSYX)	ACCESS HOLLYWOOD	8/3/12
23.0	Normal Line / SPOT (23)	08/27/12-08/27/12	2	:30	11:35P- 12:04A (EST)		1							1	\$375.00	\$375.00	Columbus (WSYX)	NIGHTLINE	8/3/12
24.0	Normal Line / SPOT (24)	08/27/12-08/27/12	2	:30	11:01P- 11:34P (EST)		1							1	\$775.00	\$775.00	Columbus (WSYX)	NEWS	8/3/12
25.0	Normal Line / Prime Premium (25)	08/27/12-08/27/12	2	:30	7:58P- ABC-Bachelor Pad (Monday)		1							1	\$2,500.00	\$2,500.00	Columbus (WSYX)	BACHELOR PAD	8/3/12

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